



**SCNP EXHIBITION MANUAL
2020**

Sponsor invitation
Application for financial support for the
SCNP Meeting 28-29 May, 2020 – Stockholm, Sweden

Scandinavian College of NeuroPsychopharmacology (SCNP) now plans the annual meeting in Stockholm in 2020. The aim of the society is to promote scientific collaboration broadly speaking in the area of Neuropsychopharmacological research, promoting scientific discussion, and exchange of experience among the Nordic and Baltic countries. The annual scientific meeting is main manifestation of this collaboration.

The SCNP 2020 meeting will take place at Karolinska Institute 27-29 May, 2020. The annual meeting is expected to draw 150-250 participants. The costs will be borne by the participants as well as from sponsor arrangements. The greater the sponsor support, the more it will be possible for students and newly educated doctors from the Nordic as well as the Baltic countries to participate in the meeting.

The programme is exciting with presentations through educational, translational and basic symposia. Updates in novel as well as current treatment strategies will be given.

Our ambition is to achieve 4-5 sponsor agreements which are describe below. Should you have questions regarding the arrangement or the sponsor agreement you are welcome to contact us utilizing the advertised contact information below.

As an official sponsor of the annual meeting, you can choose among:

1. **Sponsor I agreement: EUR 15000** – includes:

- Company name/logo on conference / printed material
- Company name/logo on the webpage www.scnp.org
- Company name/logo on top of all the session blocks, unless there are specific sponsor agreements for these (see satellite below)
- Exhibition area (8 sqm)
- Access to a link for your own website from the meeting's www.scnp.org
- Access to including your company information on the meeting welcome package
- Signal value – by supporting the SCNP annual meeting, you will demonstrate your support for research and development within the Scandinavian Neuropsychopharmacological field
- 3 persons from your company are afforded access to the meeting including the social programme and the dinner.

2. **Sponsor II agreement: EUR 8000** - includes:

- Company name/logo on conference / printed material
- Exhibition area (4 sqm)
- Company name/logo on our website www.scnp.org
- Access to a link for your own website from the meeting's www.scnp.org
- Access to including your company information on the meeting welcome package
- Signal value – by supporting the SCNP annual meeting, you will demonstrate your support for research and development within the Scandinavian Neuropsychopharmacological field
- 1 person from your company is afforded access to the meeting including the social programme and the dinner.

3. **Satellite Symposium sponsor: EUR 20000**

- 1½ hour symposium in the programme. The sponsor will pay all expenses covering the invited speakers and chairmen of the Symposium and will be responsible for the scientific content of the Symposium. The Programme must be approved by the Board of the SCNP.
- Company name/logo on conference / printed material
- Company name/logo on the webpage www.scnp.org
- Access to a link for your own website from the meeting's www.scnp.org
- Access to including your company information on the meeting welcome package
- Exhibition area (8 sqm)
- Signal value – by supporting the SCNP annual meeting, you will demonstrate your support for research and development within the Scandinavian Neuropsychopharmacological field
- 4 persons from your company are afforded access to the meeting including the social programme and the dinner.

4. **Special lecture sponsor (plenary speakers): Contact us**

- The sponsor will pay all expenses covering the invited speaker(s).
- Individual speaker: to be negotiated
- Contact us for further information.

5. **Lunch Symposium sponsor: EUR 13000**

- 1 hour symposium in the programme at lunchtime. The sponsor will pay all expenses covering the invited speakers and chairmen of the Symposium and will be responsible for the scientific content of the Symposium. The Programme must be approved by the Board of the SCNP.
- Company name/logo on conference / printed material
- Company name/logo on the webpage www.scnp.org
- Access to a link for your own website from the meeting's site: www.scnp.org
- Access to including your company information on the meeting welcome package
- Signal value – by supporting the SCNP annual meeting, you will demonstrate your support for research and development within the Scandinavian Neuropsychopharmacological field
- 2 persons from your company are afforded access to the meeting including the social programme and the dinner.

The SCNP annual meeting is furthermore the venue where industry can meet the academic community and make contacts regarding needs and possible collaborative efforts. We hope therefore that the industry will participate in the meeting and/or man demonstration stands at the meeting.

We hope this communication meets your requirements for financial support. We deem the Nordic meetings to be of a high academic standard and therefore high educational value for young researchers as well as mature professionals seeking inspiration, discussions and consensus development as well as organization of services in the Nordic context. We have tradition for an interprofessional programme which lends the meeting a wide scope.

It is as mentioned possible for you to buy area for exhibition at the meeting. The stands will be placed in the break area. You are welcome to contact us to reserve a stand or get further information. You may also visit www.scnp.dk for more information. Contact us at scnp@scnp.org

Yours sincerely,

Gregers Wegener
Past-President, SCNP

Sophie Erhardt
President, SCNP

Additional Sponsorships:

- USB-sticks Price: € 3500

The sticks will be containing scientific abstracts. The sponsor name / logo and SCNP logo will be printed on the surface. USB-sticks are delivered by the sponsor. No expenses for organizer.

- Name-badges Price: € 3000

With the sponsor logo and logo/title/date of the congress

- Final Programme

Possibility for sponsor announcements / commercials

Full page full colour Price per page: € 1200

Full page black and white Price per page: € 800

- Congress bags Price: € 3500

With the sponsor logo and logo/title/date of the congress. This also includes sponsor Brochure / flyer in congress bag. Bags are delivered by the sponsor. No expenses for

organizer.

- Brochure / Flyer Price: € 550

Brochure / Flyer in the congress bag

Exhibition: Price per m2: € 500

The minimum exhibition area will be 4m2. The first companies to join will be ensured an exhibition area.

Important Dates:

EVENT	DATE
Publication of 2nd Announcement / Call for abstracts	January 2020
Deadline for Abstracts	March 30 2020
Deadline for reduced participant registration fee	March 30 2020
Cancellation Fee	March 30 2020
Publication of the Final conference Programme	April 15 2020
Setting up of Exhibition	May 28 2020
SCNP annual meeting	May 28-29 2020
Dismantling of the Exhibition	May 29 2020

